

# MailPix.com

Turning Images Into Memories



## Huntington Beach Photo Firm Embraces Technology to Increase Local Employment

Fred Lerner has always embraced technology in his long a successful career. Now Fred newest venture gives him the capabilities of fully harnessing the benefits of the 21st century. "Without the encumbrances of legacy business structures I started Mailpix as a true 21st century business. We have a national footprint without the traditional pitfalls."



Fred Lerner started MailPix.com with just that goal in mind. A lifelong photo entrepreneur, Fred has a concern that a whole generation of photo memories -- stored online, on discs, in cameras and in smartphones -- will be lost to future generations unless preserved as photo books, prints, cards, enlargements and other tangible products.

